

## KPLA Business Meeting

Thursday, September 21, 5:00 pm

### Agenda

- Finance report from King
- Secretary Report
- Committee Reports
  - Advocacy (Dave Schroeder)
  - Awards (Jenni Link)
  - Budget (Tonya Head)
  - Conference (Ruthie Maslin)
  - Continuing Education (Christina Cornelison)
  - Intellectual Freedom (Mercedes Maclean)
  - Nominating (Tonya Head)
  - Public Relations (Daniel Aiken)
  - Standards (Jennifer Nippert)
- Constitution Update / Vote
- Report on KLA Strategic Planning Session
- Transfer of positions

## **Committee Reports**

### **Advocacy:**

- We have our first meeting scheduled for early October.
  - We will be initially focusing on the inventory tax (which could be in jeopardy) and board appointments.
  - We will adapt as bills come to light.
- I have scheduled a booth at the KACo Conference and we will be present to promote the importance of libraries in our communities.

### **Awards:**

- Mary Ann Abner of Jessamine County Public Library has graciously agreed to serve as Chair of the 2018-19 Awards Committee. A list of last year's committee members has been shared with her. Welcome, Mary Ann!
- Moving to an online nomination form seemed to help bring in more nominations, and simplified the judging process as well. We had only one award with no nominees: Outstanding Board of Trustees. Three awards had only one nominee: Outstanding Public Library Service, Public Library Advocacy and Public Relations and Marketing. The remaining seven award categories had two or more nominees each.
- The proposed Fresh Faces program for recognition of and networking among relative newcomers to their positions didn't quite make it off the ground. As of September 10, only four nominations had been received for the eight proposed slots. We (Awards + Marketing/Membership) had originally planned to announce winners at the fall KLA conference, but summer reading makes the period between KPLA and KLA a tough time to grab the attention of library staff. We decided it would be best to try again to call for nominations as part of the general 2019 KPLA awards nomination process. That will allow winners to be announced at KPLA, which is probably a better fit for our audience.
- Finally, gavel plaques were ordered for recent KPLA Past Chairs who had not received one, Tonya Head and Ron Critchfield.

### **Conference:**

- The conference planning committee held its first meeting for the 2019 conference on August 10 at KDLA in Frankfort.
- The 2019 conference is scheduled for March 27-29, 2019, at the Marriott-Griffin Gate in Lexington. Our 2019 Conference theme is "Kentucky Public Libraries: Making Spaces"
- Thanks to committee member Lisa Rice, we have secured an awesome Keynote Speaker – children's and YA author, Jacqueline Woodson.
- Committee members are currently working on scheduling other speakers, pre-conference sessions, special activities, and vendors.
- Our first "Save the Date" announcement will go out on the listservs the end of September/first week of October. Shortly after that, we will send out the first session solicitation.
- Our next full conference planning committee meeting is scheduled for November 16 at 1 PM at the Marriott (conference site) in Lexington.

### **Continuing Education:**

- I don't have any solid plans right now for continuing education, but I've been researching possible offerings for the spring, and discussing ideas with Charly Taylor. I'm thinking of a

supervisor session on HR (basic things supervisors need to know - this Q and A was really successful at the KPLA conference last year) and employee engagement, and perhaps something on workforce development for programmers and frontline staff. Again, nothing solid as of yet, so I welcome any and all ideas.

#### **Intellectual Freedom:**

- Mary Landrum and I will be at KLA on the state of Intellectual Freedom.
  - After putting this presentation together, we realized that we have several others we would like to think about doing in the future.
  - We are thinking about a presentation for KPLA in the spring on how to be an advocate for Intellectual Freedom. This could include discussion of what steps librarians can take to advocate for intellectual freedom (best practices for letter writing, finding contact information, talking to your representatives). It could then also provide information about library legislation day.
  - We are also thinking about a presentation or a brochure at some point on how to talk to children about intellectual freedom.
- I plan on having another virtual meeting after KLA for us to discuss other ideas for the new year.

#### **Public Relations:**

- We have worked with the Awards Committee to further publicize the Fresh Faces initiative. Due to a low number of nominations so far, the selection process will be aligned with the selection of recipients for other awards and scholarships in January, with recognition now to take place at the KPLA conference in March. Participation in KPLA meetings and other perks will take place during the 2019-2020 fiscal year. Brian Lashbrook has updated the KPLA website to reflect the change in nomination deadline and another call for nominations has been posted via KPLA Facebook and Twitter pages. We are also looking into spreading the word via listserv postings and potentially another announcement in the November issue of IN-FO-CUS.
- Posts went out in early September on Facebook and Twitter inviting KPLA members to take part in the constitution amendment vote at the upcoming section meeting.
- We have obtained quotes and a sample from 4imprint regarding promotional items for the Spring Conference. These figures and the sample will be available at the next conference planning meeting.
- We are also open to ideas of other events, items, programs, etc. where we can be of assistance and promote KPLA membership.

#### **Standards:**

- The committee plans to meet this fall to consider revising the actual document. They will also review lessons learned on the scoring process.
- Thirty-six libraries completed the survey in the last cycle, and we had our highest number of libraries yet achieve the Exemplary level: Boyd, Campbell, Jessamine, Kenton, Lewis, Lexington, Perry, Scott, and Warren.

**KLA Strategic Planning Retreat Notes: Dave Schroeder, Tonya Head, Bessie Davis, Jessica Powell, and Mark Adler in attendance**

**Dave Schroeder:**

My group focused on the need to reinvigorate the KLA Conference. It continues to lose attendance, and thus, puts stress on the organization's finances.

**Tonya Head:**

My small working group was made up of Academic, Special, and Public librarians. We all agreed that we need to work more closely together across discipline to better serve our different communities and users. Also, by doing so, we could also become more united in our work with our Legislators.

**Bessie Davis:**

I only remember some of the broad topics discussed (advocacy, marketing, training and technology). And of course, I think marketing KLA will be key to increasing membership. Again, I do not remember the subtopics discussed. But I know there were great ideas to help the leadership team move forward.

**Mark Adler:**

Our group focused on a wide variety of subjects, including the increased use of technology in libraries. We focused on positive and negative aspects of technology implementations and the efforts of libraries to provide equitable access to all, breaking down barriers that are in the way.