

Conference Registration Form

KPLA/KLTRT 2011 Spring Conference

April 11-13, 2011

Please send this form with payment (payable to KLA/KPLA) by April 1 to:

Libby Childers, KPLA Treasurer
McCracken County Public Library
555 Washington Street
Paducah, KY 42003
lchilders@mclib.net

Name: _____

Library: _____

Address: _____

Phone #: _____

Email Address (please print): _____

Status: KLA Member KLTRT Member Non-member FOL Member

Pre-Conference Workshops (Monday)	KLA/KLTRT Member Cost	Non-Member Cost	
Everyone's Getting Crabbiar (9am -noon)	\$35	\$55	
Storytimes with Purpose and Punch (9am -noon)	\$35	\$55	
Customer Service: Balancing Rights & Responsibilities (1-4 pm)	\$35	\$55	
What Do I Read Now? (1-4 pm)	\$35	\$55	
Both Morning and Afternoon Pre-Conferences (please indicate which pre-conferences you would like to attend)	\$60	\$100	
Full Conference Registration (Tuesday & Wednesday)	\$75	\$115	
Student Conference Registration (Tuesday & Wednesday)	\$45	\$45	
One Day Registration: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$55	\$75	
KPLA/KLTRT Awards Luncheon (Tuesday @ 12pm)	\$30	\$30	
		Total \$ Enclosed:	

Check box if you would like a vegetarian meal

Check box if you would like a sugar-free dessert

In case of emergencies, all refund requests for conference registration must be submitted in writing by April 1st, 2011. Refunds will not be issued for meal tickets. On-site registration will be available at the conference, except for the luncheon.

Pre-Conference

Monday, April 11, 2011

7:30-5:00 pm
Registration Desk

REGISTRATION

9-12:00 pm
Calumet/Darby Dan
Track: Front-Line

EVERYONE'S GETTING CRABBIER

Sandra Nelson

Feeling stressed? You're not alone! Most of us are doing more with less at work and at home while juggling ever-increasing expectations from bosses, co-workers, family members, and friends. The world around us is changing more rapidly every day, leaving us to wonder and worry about what tomorrow will bring. As demands increase and change accelerates, our stress levels grow. Everyone deals with stress a little differently, but we all find ourselves getting shorter tempered and more irritable. This program will explore some of the common causes of stress and help participants identify solutions that will work for them.

SPONSORED BY KPC ARCHITECTURAL PRODUCTS

9-12:00 pm
Dixiana/Lanes End
Track: Youth Services

STORYTIMES WITH PURPOSE AND PUNCH

Cheryl Clemons, Grant County; Lowena Latiff & Mary Landrum, Lexington Public Library; and Megan Stith, Meade County

Learn ways to incorporate the six early literacy skills, math and science concepts and kindergarten readiness into your storytimes. A hands-on workshop where we will discuss the importance of our role and children's librarians in contributing to this crucial period in a child's development and practical ideas to make it exciting and fun.

SPONSORED BY DAVIDSON TITLES

1-4:00 pm
Calumet/Darby Dan
Track: Front-Line

CUSTOMER SERVICE: BALANCING RIGHTS AND RESPONSIBILITIES

Sandra Nelson

Of course we all want to provide quality customer service to our patrons. Don't we? Well, maybe not to the cranky lady who always returns her books late and then screams about the fines, and maybe not to the gentleman who yells and curses when we can't find the tax form he wants - and then there is that scary man who lurks around the ladies room. Every staff member knows that providing quality customer service is not as simple as just being nice. It involves understanding the rights of library users and the rights of library staff - and reaching an effective balance between the two. This workshop will help participants understand that balance and develop the communication skills they need to work effectively with the public.

SPONSORED BY TAPED EDITIONS

1-4:00 pm
Dixiana/Lanes End
Track: Adult Services

WHAT DO I READ NOW?

Tonya Head, Lexington Public Library; John Graham, Kenton County; Gary Pilkington, Kenton County; Leigh Mauer, Kenton County; and Chantelle Bentley, Campbell County

Are you terrified when you hear that question? Do you feel faint when someone asks you about a new series? Panelists from libraries throughout Kentucky will present ideas on how to improve your knowledge of genre fiction and reader's advisory skill. We will talk about Mysteries, Urban Fiction, Science Fiction, Fantasy, Women's Fiction, Romance and more!

SPONSORED BY INFOVISION

4:00 pm
Calumet/Darby Dan

KPLA BOARD MEETING

Tuesday, April 12, 2011

7:30-5:00 pm
Registration Desk

REGISTRATION OPEN

7:30 am

LIGHT CONTINENTAL BREAKFAST SPONSORED BY MIKE HOWARD LIBRARY SERVICES

8:00am – 5:00pm
Foyer

EXHIBITS OPEN!

Visit the exhibits and play to win a spa package from The Spa at Griffin Gate. Drop off your completed ticket at the 4:30pm KPLA Business Meeting. Details are in your registration packet!

8-8:50 am
Salon E/F

Opening General Session

Reimagine, Reinvent, Reallocate: Our New Reality



Sandra Nelson is a consultant, speaker, trainer, and writer specializing in public library planning and management issues. She has presented hundreds of training programs in 48 states and helped dozens of public libraries and systems across the country to create effective strategic plans. During her career, Nelson has worked in both large and small public libraries and in state library agencies. She is the author of multiple books, most recently *Time Flies...But Where? Time Management Tips and Tools* (ALA, 2010) *Stress Less: Taming the Tensions in Your Life* (ALA, 2010). She is the 2008 ALA Melvil Dewey Medal recipient.

Sponsored by Rubin & Hays

9-9:50 am
Calumet
Track: Outreach

THIS IS HOW WE DO IT: A VIEW FROM THE BOOKMOBILE SERVICE DESK

Jim Tucker, Casey County

We'll take a look at a comparative view of bookmobile/outreach service. This should enlighten staff as to what outreach people do when they leave the building. You will find we do much the same as other frontline employees, while on the run. An interesting bird's eye view.

9-9:50 am
Darby Dan
Track: Administration

GREAT TOOLS FOR INNOVATION AND SAVING MONEY

Jim Peterson, Goodnight Memorial Library

This presentation will highlight five free or cheap tools your library can implement to make your job easier and cut both software and power costs. Whether your library runs on Windows, Linux or Mac, these tools are great alternatives for both administrators and geeks!

9-9:50 am
Dixiana
Track: Administration

OH, SISTER WHERE ART THOU? BENEFITS OF AN IN-STATE SISTER LIBRARIES PROGRAM

April Ritchie, Kenton County and Christopher Stinnett, Carter County

Want to make a difference in Kentucky libraries? Be the first to hear about a new kind of Sister Library project. In this updated model, instead of matching Kentucky libraries with libraries in exotic parts of the world, smaller Kentucky libraries engage in meaningful collaborative efforts with larger Kentucky libraries. The presenters will discuss the unique relationship between two economically disparate and geographically distanced Kentucky libraries and how they formed a powerful connection. Learn tips and be inspired to create your own Sister Library alliance!

9-9:50 am
Lane's End
Track: Youth

CONNECTING TEENS WITH BOOKS IN NEW WAYS

Jessy Griffith, Kenton County and Valerie Davis, Campbell County

Surprise! Libraries are full of books! How can we use them in ways that keep teens engaged? Join us as we talk about online book clubs, collection-based programming, and a new approach to book talking.

Tuesday, April 12, 2011, Continued

9-9:50 am
Salon A/B
Track: Adult

BUMP UP THE FUN IN YOUR JOB: GET EMPOWERED AND TRANSFORM YOUR WORKPLACE

Denise Vallandingham, Boone County and Anne Abate, Library Discount Network

Are you laughing at work or wallowing in misery? YOU have the power to make or break your day. Having fun at work is a management phenomenon and employee mind-set that has spawned much attention in the business world and we're bringing it to library-land! Having fun can span the gap that sometimes occurs between management and staff.

9-9:50 am
Salon E
Track: Youth

BEYOND CRAFTS: CREATING ART

Marcia Sayre and Roseann Polashek, Scott County

Most libraries offer arts and crafts for students and it is a great way to attract new young patrons. Unfortunately, many schools have begun to eliminate art from the curriculum. In Scott County, several schools share one art teacher leaving the others without for all but six weeks of the school year. Because of this, we offer more art than craft. By exposing students to various mediums, techniques, and materials, we encourage them to use their imaginations and celebrate the art process as well as the product.

9-9:50 am
Salon F
Track: Front Line

WHAT NOT TO SAY: CONFIDENTIALITY ON THE FRONT LINE

Tom Wallace, Lexington Public Library

Can you tell everyone in the staff room about your co-worker's medical diagnosis? Is it okay to post a message about a customer's recent rants in the library? What's okay and what's off-limits...in today's library. We will explore the black, the white and the grey areas surrounding employees' and customers' protected information in today's climate.

9-9:50 am
Salon G
Track: Administration

BOARD AND DIRECTOR EVALUATIONS

Nelda Moore, Nelda Moore Consulting

It's a task everyone seems to dread, like going to the dentist, but one you know you should do regularly. Learn some tips on how to make the process less painful and provide the documentation that you need to have.

9-9:50 am
Elmendorf
Track: Administration

INTELLECTUAL FREEDOM COMMITTEE

Mark Adler, Paris-Bourbon County

Meeting of the KPLA Intellectual Freedom Committee

10-10:50 am
Calumet
Track: Front Line

IS THAT A SERVICE MARMOT?

Norb Ryan, Kentucky Disabilities Services Act Office

Come hear how to correctly interpret ADA laws and compliance for libraries and librarians.

10-10:50 am
Darby Dan
Track: Adult Services

CONNECTING WITH WRITERS: CREATING & MAINTAINING A SUCCESSFUL WRITERS GROUP

Venus Moose, Kenton County

Libraries are a natural environment for writers and writing and yet many libraries do not offer a writer's group or programs for writers. Through the example of the Erlanger Branch Library's successful writer's group, learn how to connect with writers and create an active and thriving group as well as add supplemental programs at your library.

Tuesday, April 12, 2011, Continued

10-10:50 am
Dixiana
Track: Outreach

TRAINING WHEELS

Will Ney, Lexington Public Library

Technology is a vital part of every aspect of today's world. Computer and Internet skills are becoming increasingly necessary for communication, job searching and application, and locating information. Unfortunately, many people have been left in the wake of the technology revolution. Most libraries address this digital divide on-site. With a grant from the Knight Foundation, Lexington Public Library's Outreach Services is bringing basic computer and Internet training out into the community through a mobile computer lab initiative that links at-risk and disenfranchised customers with vital technology access and skills. Come find out more about taking your technology on the road.

10-10:50 am
Salon A/B
Track: Administration

NEWSLETTERS: MARKETING YOUR LIBRARY

Paige Sexton, Kentucky Department for Libraries and Archives

Looking for a low-cost way to market your library's programs and services? Consider an electronic newsletter! This session will explain why marketing is important for your library. Participants will discuss what elements to include in an electronic newsletter in order to share with customers all the great things happening in your library.

10-10:50 am
Salon E
Track: Youth

PUPPETRY WITHOUT TEARS

Heather Dieffenbach, Kentucky Department for Libraries and Archives

You don't have to be a master puppeteer to include puppets in your programs. We will look at simple puppets and props that you can easily make or find; and practice creative ways to incorporate them into your storytimes.

10-10:50 am
Salon F
Track: Administration

TAXING DISTRICT FORMULAS – WHAT'S UP?

Wayne Onkst and Terry Manuel, Kentucky Department for Libraries and Archives

Property taxes provide more than 90% of the revenue for the 105 counties with taxing districts. The Legislature is considering changes to property tax legislation. Hear the latest developments and learn about issues regarding this critical source of revenue for Kentucky's public libraries.

10-10:50 am
Salon G
Track: Outreach

DELIVERING THE WORLD TO THE HOMEBOUND

Kari Jones and Ashlee Hummendorf, Kenton County

For many residents of Kentucky, taking advantage of the public library's resources is nearly impossible. Our mission here in the Homebound Services department is to provide library materials and services to those eligible residents of Kenton County who are unable to visit the library themselves, whether due to physical or mental limitations. From books and magazines to videos and music, we deliver items to the homes of our patrons - providing them with access to the library that they would otherwise go without. Please join us as we discuss adult outreach and our role within the library system.

10-10:50 am
Lanes End
Track: Technology

NO MORE EXCUSES! ONSITE, ONLINE, ANYTIME TRAININGS

Nicole Frilling, Ann Schoenenberger, and Pam Baker, Kenton County

Discover practical in-house methods for training library staff. We'll discuss on-site instructor-led training, online webinars and online self-paced learning. Our budget friendly methods and software will keep staff up to date and ready to assist patrons. All staff will benefit from our real world examples.

Tuesday, April 12, 2011, Continued

11-11:50 am
Calumet
Track: Administration

WHAT'S ON YOUR AGENDA?

Nelda Moore, Nelda Moore Consulting

Are your board meetings taking too long? Are they so brief you feel you haven't covered everything you should have? Do you know how long to set the oven timer so you'll get home just as the roast is done? Discover how using the right agenda format can improve your board meeting experience and keep your meetings legally compliant.

11-11:50 am
Darby Dan
Track: Front Line

THIS IS THE DAWNING OF THE AGE OF THE ADVOCATE

Lisa Rice, Warren County and JC Morgan, Campbell County

Lisa Rice (Director, Warren CPL) and JC Morgan (Director, Campbell CPL) will discuss advocacy from two different perspectives. Lisa will cover how frontline circulation and reference staff can be effective advocates for their libraries right where they stand, without calling a legislator, by just gaining a new perspective on the importance of their role in making other advocacy efforts resonate. JC will highlight working with local officials and legislators to help them understand the impact that the public library has in their community and with their constituents.

11-11:50 am
Dixiana
Track: Adult Services

HISTORY DETECTIVE: THE CASE OF THE MYSTERY PHOTOGRAPH

Lois Hamill, Northern Kentucky University

People love to look at photographs. Often the identities of the subjects of photographs are lost because they are not written down. What happens to the photographs then? Identified photographs have greater research, historical, and, potentially, financial value than unidentified photographs. Is it possible to recover the identity of the photograph? Through improved skill at "reading" visual images, it is possible to more completely identify photographs which are currently unidentified. The speaker will present basic strategies for analyzing unidentified photographs in an effort to recover their identity. This session is for anyone who manages or researches photographs, including genealogists.

11-11:50 am
Lanes End
Track: Youth Services

MY CITY IS NOT FOR PLAY: HELPING AT-RISK, PREGNANT, AND PARENTING TEENS LEARN TO LOVE READING AND WRITING

Emily Saderholm and Nick Wilczek, Lexington Public Library

Encouraging teens to read and write, even under the best of circumstances, is a challenge. The challenge grows exponentially when teens' backgrounds are filled with abuse, addiction and neglect. Reading and writing, in these cases, are simply not on the radar. Learn how the Lexington Public Library has worked to promote a love of reading and writing among the teens of the Florence Crittenden Home, a home for pregnant and parenting teens. The discussion of books, poetry, and music has added to the girls' understanding of their own lives, as well as provided healthy outlets for expression and communication.

11-11:50 am
Salon A/B
Track: Administration

FAIL AND HOW TO AVOID IT: SOCIAL MEDIA AND YOUR WORKPLACE

Jeanna Cornett, Kentucky Department for Libraries and Archives

As social media becomes more prevalent in libraries, with both customers and employees, it's important to know how to avoid workplace social media fails. Are your library's social media activities important? As an administrator, are you adopting policies that may illegally meddle in employee social media activities? As an employee, are you hurting your workplace - and yourself - by broadcasting information that's too personal? Come and hear about the issues surrounding social media.

Tuesday, April 12, 2011, Continued

11-11:50 am
Salon G
Track: Technology

NO PASSPORT NEEDED: DYNAMIC VIRTUAL PROGRAMMING USING INTERNET 2

Dr. Ron Critchfield, Juliana Gaddis, and Kate Irwin, Jessamine County

Learn how you can use the high-speed research educational network known as Internet2 to offer interesting and informative videoconferencing programs to your community. Break down geographical boundaries as you travel all over the globe on virtual field trips and connect with individuals from different cultures.

12:00-2:00 pm
Salons E/F

KPLA Awards Luncheon

		<p>For nearly a decade, Ann B. Ross has thrilled readers with her sassy and charming Southern sleuth, Miss Julia. In the <i>Southern Pines Pilot</i> last year, Kay Grismer gushed: "Only one word is needed to describe [Miss Julia's] creator, North Carolina author Ann B. Ross. And that word is 'amazing.'" Beloved writer Fannie Flagg deems Miss Julia "one of the most delightful characters to come along in years."</p>
<p>Sponsored by Hilliard Lyons</p>		

2:00 – 2:30
Foyer

SNACK BREAK

2:30-3:20 pm
Calumet
Track: Youth

DOLLY PARTON'S IMAGINATION LIBRARY

Anniessa Williams and Sharon Davis, Muhlenberg County

With funding for the first three years supplied by the Felix E. Martin, Jr. Foundation, the Muhlenberg County Public Libraries serve as the contact and database manager for the Dolly Parton Imagination Library Project. Any child in the county may be enrolled to receive a free book in the mail every month from birth through his or her 5th birthday. Entering the second year of the program, the libraries also offer an annual celebration for participants. Many community contacts work together to make this program possible. Find out how it works.

2:30-3:20 pm
Darby Dan
Track: KPLA

KENTUCKY LIBRARY TRUSTEE ROUNDTABLE (KLTRT)

Paul Poland, Scott County Trustee

Attention: All Trustees are strongly encouraged to attend this very important meeting.

2:30-3:20 pm
Lanes End
Track: Adult Services

FEAR THE MEDIA NO MORE

Wynita Worley, Grant County and Verna Bond-Broderick, Kenton County

Do you think collecting media, particularly games, is nothing but guess work? Have you been afraid to add games to your collection for fear of how to handle the ratings or community complaints? Are you still worried about how much to spend on media? Let us show you the way with suggestions for collection and retention policies, starting and sustaining budgets, where to find reviews and release dates for music, movies, and games. Media brings in a different segment of your service population and is a new service that can fit into your library's mission.

Tuesday, April 12, 2011, Continued

2:30-4:00 pm
Salon A/B
Track: Administration

FRIENDS OF KY LIBRARIES ANNUAL BUSINESS MEETING AND PROGRAM: HOW TO HOLD A BOOK SALE

Carolyn Tassie, Hope Hager and Cloyd Stratton, Friends of the Paul Sawyer Public Library

After a brief business meeting which will include the election of new officers and board members, the Friends of the Paul Sawyer Public Library, who have one of the state's most successful book sales, will present tips and success stories on how to plan, conduct, and capitalize on the success of a book sale. There will be time for questions and sharing of your own success stories.

2:30-3:20 pm
Salon G
Track: Administration

CONNECTING TO YOUR COMMUNITY THROUGH THE STRATEGIC PLANNING PROCESS

Dave Schroeder, Kenton County and Kristi Tucker, Marshall County

Find out how to (and how not to) enter into the strategic planning process, with a panel of Kentucky librarians who have done just that.

2:30-3:20 pm
Salon H
Track: Administration

KDLA BOOK DISCUSSION AND THEMATIC PROGRAMMING KITS FOCUS GROUP

Polly Price and Heather Dieffenbach, Kentucky Department for Libraries and Archives

Take a look at the different types of kits KDLA has and give us your suggestions for future kits. We will bring children, teen, and adult kits for show and tell.

2:30-4:20 pm
Dixiana
Track: Administration

RES IPSA LOQUITUR! AVOIDING PITFALLS IN LEGAL REFERENCE

Terry Manuel, Kentucky Department for Libraries and Archives

Every librarian wants to give the best service possible, but in the area of legal reference there are entirely different rules than those we usually face! This presentation will cover what's acceptable - and what's not - in legal reference, to help you give your patrons the best service possible while tiptoeing through this potential minefield. There will be real life examples, and time for questions.

3:30-4:20 pm
Calumet
Track: Youth

HOMESCHOOL HAPPENINGS

Terri Diebel and Cecilia Horn, Kenton County

Discover best practices for serving homeschoolers in your community. This session will provide programming ideas and an extensive bibliography of print and web-related resources.

3:30-4:20 pm
Darby Dan
Track: Outreach

GOT GHOSTS? BRINGING A COMMUNITY'S HISTORY TO LIFE

Bridget Striker, Boone County

How does a library make local history appealing to the general public? Focus on murder, mystery, and mayhem to bring history's dead to life! Every October, Boone County Public Library offers a tantalizing look into the lives of long-past residents through walking tours of historic communities. We'll take a look at how this annual program has successfully promoted community partnerships, pride, and awareness by getting out of the library and into the communities themselves. Most importantly, we'll discuss how you can implement a ghost walk program in your favorite historic community.

3:30-4:20 pm
Lanes End
Track: Administration

TOO INTELLECTUAL FOR YOU, BABY!

Mark Adler, Paris-Bourbon County and Ron Critchfield, Jessamine County

Mark Adler & Ron Critchfield will talk about the activities of the KPLA Intellectual Freedom Committee and best practices for how to respond to intellectual freedom challenges in your library.

Tuesday, April 12, 2011, Continued

3:30-4:20 pm
Salon E
Track: Adult Services

TALES FROM THE BRIGHT SIDE: CHRISTIAN FICTION

Regina Merrick, Crittenden County

Christian fiction has experienced exponential growth as a genre of fiction, sprouting several sub-genres of its own. From prairie romances to the paranormal, this area is in a state of flux in both libraries and bookstores. Personal experience, market and publication information, introduction to authors both old and new, and areas of fiction formerly taboo to the genre will be explored, as well as information that will help you provide reader's advisory services and collection development discernment for your population.

3:30-4:20 pm
Salon F
Track: Administration

BOARD FISCAL RESPONSIBILITIES

Crit Luallen, State Auditor

Recommendations for Public and Non-Profit Boards. How do you measure up? Are you as fiscally responsible as you should be? Learn what you can do and ask questions.

3:30-4:20 pm
Salon G
Track: Technology

RDA: HOW SCARED SHOULD YOU BE?

Bill Shroust and Cathy Crum, Kentucky Department for Libraries and Archives

An examination of some of the more terrifying diagrams from recent webinars illustrating the more monstrous aspects of RDA, FRBR, FRAD and information in the 21st Century!

3:30-4:20 pm
Salon H
Technology

KDLA KIT TALK

Charly Taylor, Kentucky Department for Libraries and Archives

Did you know that KDLA lends book discussion & programming kits and daycare training materials to Kentucky public libraries? No matter if you answer yes or no, this session is for you. Learn all about acquiring book discussion kits, thematic programming kits, and daycare training materials that KDLA makes available to public libraries. Learn how to find out what's available and what's new. And, learn how to order these valuable materials for your programming and for your patrons.

4:30-5:30 pm
Darby Dan

KPLA BUSINESS MEETING

Come to the Business Meeting and drop off your ticket showing that you have visited at least ½ of the exhibitors.

<p>Join us for a Social Hour hosted by the University of Kentucky School of Library and Information Science Alumni Association.</p> <p>Terrace Atrium 6:00—7:00pm</p> <p>Cash Bar—Hors d'oeuvres</p> 	<p>Show off your skill! Take on your colleagues! Put that useless knowledge to the test!</p> <p>TRIVIA NIGHT!</p> <p>7:00pm Terrace Atrium</p> 
<p>UK UNIVERSITY OF KENTUCKY</p> <p>see blue.</p> <p>School of Library and Information Science</p>	

7:30 am-12:00 pm
Registration Kiosk

REGISTRATION OPEN

7:30 am

LIGHT CONTINENTAL BREAKFAST SPONSORED BY MURPHY + GRAVES

8-8:50 am
Calumet
Track: Outreach

EXPANDING OUTREACH IN A SHRINKING ECONOMY

Denise Vallandingham and Lisa Sensale Yazdian, Boone County

Money is tight, so how do you expand your outreach services without breaking the bank? Grants and partnerships are great ways to increase your output to those in the community who need services the most. Hear about one county's ability to take services beyond its Community Center on Wheels (bookmobile) to in-home childcare providers, the Hispanic population, and home-bound patrons.

8-8:50 am
Darby Dan
Track: Front-Line

WHAT? ANOTHER NEW THING?

Ken Bailey, Director of Employee Assistance Services, Access Wellness Group

Coping techniques for existing in a constantly changing world and job. How to keep your balance when your work world turns upside-down.

8-8:50 am
Lanes End/Dixiana
Track: Adult Services

THE HORROR OF IT ALL

Leigh Mauer, Kenton County

Take a walk on the dark side and enjoy some frighteningly good fun by joining Reader's Advisory librarian Leigh Mauer to talk about the newest releases and trends in horror fiction. You'll also have a chance to share your favorite mysterious, scary, or just plain weird books and movies with the group. Remember, the only thing we have to fear is fear itself. Oh, and those things that go bump in the night.

8-8:50 am
Salon E
Track: Youth

20 FOR UNDER 20

Susan Sitz and Pamela Jayne, Boone County

Creating quality programming on a budget can be challenging, but not impossible. Come prepared to take notes as we go through 20 programs that will cost you \$20 or less. With every program discussed, a guide detailing all aspects will be included. Program ideas will be presented for ages six to eighteen.

8-8:50 am
Salon F
Track: Adult Services

GOING DEWEY FREE

Joe Schweiss and Julia Turpin, Henry County

The Henry County Public Library noticed a steady decline in circulation for non-fiction books and decided to investigate. The culprit? The Dewey Decimal System. Using a modified version of the book industry standard, we changed our classification system of adult non-fiction into something more equipped to meet the needs of the average library patron.

8-8:50 am
Salon G
Track: Administration

STAFF DEVELOPMENT DAY – NO BUDGET? NO PROBLEM!

Sue-Minton Colvin, Lexington Public Library

Staff development day is a great way to give everyone the same message, do group training and build a team. You can spend a bundle or you can do it on very little. We've done it both ways. Guess which one was more successful?! We'll give you tips and hints from planning to completion.

Wednesday, April 13, 2011, Continued

8-8:50 am
Salon H
Track: Technology

PRESERVE AND PARTNER: HOW TO USE DIGITAL CONTENT TO CONNECT WITH OUR ARTISTS

John Payne, Madison County and Jennifer Gregory, Boone County

Libraries have long archived our greatest recorded treasures, written or otherwise. Local Content through Kentucky Libraries Unbound (Overdrive) allows us now to record and share even more digitally. Presenters will discuss how digital Local Content services can be used to foster partnerships with local musicians, writers, poets, and filmmakers.

9-9:50 am
Salon H
Track: Youth Services

STOP PAYING FOR IT: OPEN SOURCE SOFTWARE MAY BE THE ANSWER

Jim Peterson, Goodnight Memorial Library

Intrigued by the idea of using Open Source Software, but need to know more about it? Should it be considered in your library? Come join Jim as he discusses the uses and philosophy of Open Source Software and how it can benefit your library!

9-9:50 am
Calumet
Track: Administration

YOU DON'T NEED A PLASTIC SURGEON TO BE "ENHANCED"

Lisa Rice, Warren County and Kristi Tucker, Marshall County

Get an update on important changes to the Standards for Kentucky Public Libraries.

9-9:50 am
Darby Dan
Track: Outreach

CONNECTING WITH OUR LATINO COMMUNITIES

Lisa Tewes, Kenton County, Rebecca Montaño-Smith, Lexington Public Library, and Sophie Maier, Louisville Free Public Library

How can we most effectively serve the Latino populations that live in our service areas? Three experienced librarians and officers of REFORMA Southeast, with years of experience working with Latino patrons, will address this question from a three pronged approach: meeting the needs of the adult Latino patron; meeting the needs of Latino children and families; and outreach to immigrant and refugee Latinos. The presentation will include a discussion of programming, collections, and outreach services that will have a significant impact in your library's ability to meet the needs of your community's Latino population.

9-9:50 am
Lanes End/Dixiana
Track: Adult Services

PROGRAMMING ON A DIME

Julia Turpin, Henry County

Programming and library promotion in small or rural libraries is a different experience from creating programs in larger areas. If your library serves a smaller population and you haven't got a huge budget, this is the session for you. We'll discuss what works, what doesn't, and what might work in terms of public library programming and promotion.

9-9:50 am
Salon E
Track: Front Line

RECOGNIZING, REPORTING, AND PREVENTING CHILD ABUSE

Joel T. Griffith, M.A., Prevent Child Abuse Kentucky

This workshop will provide participants with the legal definitions of child abuse and neglect, identify safety and risk factors, contributing causes, and the physical and behavioral indicators of maltreatment. Participants will understand: 1) the legal duty to report abuse; 2) when and how to make a report; 3) what to expect from law enforcement and protective services when a report is made. State and national data regarding fatal and non-fatal child maltreatment will be presented. Information will be provided on effective individual and community strategies to prevent child abuse and neglect, including information on promising and/or evidence based prevention practices.

Wednesday, April 13, 2011, Continued

9-9:50 am
Salon F
Track: Youth

STRATEGIES FOR BEGINNING READERS

Kathy Mansfield, Library Media/Textbooks Consultant; Pam Winger, Reading Consultant; Rebecca Atkins-Stumbo, Primary Reading Consultant

Do you often get questions from parents about how to help their children learn to read? Discover "tried and true" reading strategies from Kentucky Department of Education consultants that you can pass along to patrons and that you can use to recommend books for beginning readers.

9-9:50 am
Salon G
Track: Adult Services

YOU CAN COUCH TO 5K

Christina Cornelison, Madison County

A library-sponsored running program? Sure! Find out how a group of Madison County Public Library patrons attended a library program and transformed from couch potatoes to 5K Runners. Using the popular, user-friendly Couch to 5K Running Program, the library's team trained together for 9 weeks, then competed as a group in a local 5K race. And they all lived to tell the tale.

Explore ways to use your library's resources creatively to develop wellness programming that not only connects customers with life-improving information, but also immediately puts that information to work.

10-10:50 am
Calumet
Track: Technology

TECHNOLOGIES FOR SMALL LIBRARIES

Joy Wandrey, Washington County and Joe Schweiss, Henry County

We will cover some of the easiest technologies to implement in small libraries, and how to make them work well for your library and your patrons.

10-10:50 am
Darby Dan
Track: Outreach

YOU'RE NEVER TOO OLD: LIBRARY SERVICES FOR SENIORS

Alicia McGrath, Polly Price, and Barbara Penegor, KDLA

Learn how KDLA can help to provide services for senior citizens in your community. Alicia McGrath will discuss how to request and use circulating large-print and audio book collections. Polly Price will show how large-print book discussion kits and thematic and Bi-Folkal kits can help with programming. Barbara Penegor will demonstrate the digital talking book player and how the Talking Book Library can provide reading materials to those seniors with visual and physical disabilities.

10-10:50 am
Lanes End/Dixiana
Track: Adult Services

ROCK, PAPER, SCISSORS: APOCALYPSE BEATS VAMPIRES

Jessica Powell, Campbell County

Enjoy a journey through the end of the world as we know it. This genre workshop will explore the history of apocalypse fiction and discuss popular modern examples. Edward surely wouldn't survive on *The Road*.

10-10:50 am
Salon E
Track: Youth

HOW TO BE COOL AND CONNECT WITH YOUR TEENS

Tammy Blackwell, Marshall County

There are resources to help libraries connect with their teen patrons. The presentation will cover websites, blogs, listserv's, and social media networks that will help you keep up-to-date on trends in Young Adult literature and programming.

Wednesday, April 13, 2011, Continued

10-10:50 am
Salon F
Track: Front Line

HANDLING CUSTOMERS "WITH ISSUES"

Gary E. Price, Jr. Mental Health Coordinator at Hope Center, Inc.

Learn techniques for dealing with customers whose behavior may have flummoxed you in the past. The sleeping fellow, the one washing his clothes in your sink, the one who stares at the young page for hours, the belligerent lady who shouts all the time, or even the one talking to himself. Hear from someone who deals with these issues on a daily basis, Gary Price, whose work with the homeless has given him a great perspective.

10-10:50 am
Salon G
Track: Adult Services

PROGRAMMING PARTNERSHIPS: CONNECTING WITH OTHER ORGANIZATIONS IN YOUR COMMUNITY

Georgia de Araujo, Boyle County and Lori Kagan-Moore, American Dollhouse Museum

Don't reinvent the wheel! Combine forces with other organizations to leverage and compliment each other's programming and create a community-based network, especially if you apply for grants requiring support from organizations outside the library. Use partnerships to develop adult programming. Find out how the Danville Arts Partnership - twelve community organizations - is bringing events to town, supporting each other's missions and goals, and promoting arts activities at all levels.

10-10:50 am
Salon H
Track: Administration

HOW TO KEEP YOUR BUILDINGS LOOKING AND RUNNING LIKE NEW

Chris Bischoff, KDLA

Get practical tips on how to keep your building in peak operational condition. We will cover information regarding appearance, physical upkeep, safety, and code issues.

11-11:50 am
Calumet
Track: Front Line

A HAPPY CUSTOMER TELLS A FRIEND, AN UNHAPPY CUSTOMER TELLS THE WORLD

Regina Holland, Warren County; Peggy Boshears, Pulaski County; and Lisa Mynatt, Laurel County

Do your library's circulation policies need updating? The goal should be to break down barriers. We want our customers to enjoy their experience at the library, not be frustrated by unnecessary rules and regulations. We can be firm and flexible in our policy decisions. Your library's credibility can be maintained, not compromised. Good communication among management, staff, and customers is the key. After all, it's all about the numbers...or is it?

11-11:50 am
Lanes End/Dixiana
Track: Technology

EBOOK 101

Jennifer Gregory, Boone County

Bewildered by ebooks? This session will cover all the basics, including differing ebook formats, the devices that use them and the thorny issue of digital rights management. In addition we'll take a look at a few online sources for free ebook titles, as well as the software needed to read, organize, and even produce ebooks in-house.

11-11:50 am
Darby Dan
Track: Administration

COOL FEATURES IN KENTUCKY LIBRARY BUILDINGS

Chris Bischoff, KDLA

Learn about some of the innovative features that can be found in Kentucky Public Libraries. Innovative ideas and best library practices can be implemented in new and in existing buildings. Gather ideas to take back home.

Wednesday, April 13, 2011, Continued

11-11:50 am
Salons G/H
Track: Youth

CONNECTING THE DOTS: USING PARENTS, VOLUNTEERS, AND TEACHERS TO BUILD YOUR HOMEWORK HELP PROGRAM

Brian Hocevar and Rebecca Montañó-Smith, Lexington Public Library

The Homework Help Program at Lexington Public Library's Village Branch serves a diverse population of children in Lexington's Cardinal Valley neighborhood. Serving an average of 30 children a night, Homework Help has been a catalyst for innovation at the Village Branch, bringing together library staff, local educators, volunteers and families to help students overcome obstacles and strive for academic success. We will discuss the history and mission of Homework Help, covering issues such as promoting the program to the public, advocating to Library Administration, recruiting and utilizing volunteers, and networking with educators, with the goal of bringing a crucial service to an economically and racially diverse community.

12:30-1:20 pm
Lexington Public Library,
Northside Branch

TLC USER'S GROUP

Kandace Rogers, Sullivan University

How can TLC help you with RDA? Is your library interested in upcoming TLC enhancements? A TLC Users Group Meeting for libraries using software from The Library Corporation.