



Kentucky Public Library Association  
Regular Board Meeting  
October 27, 2010

Present: Mark Adler, Earlene Arnett, Libby Childers, Rene Hutcheson, JC Morgan, Susan Nimersheim, Paul Poland, Lisa Rice, Dave Schroeder, and Martha White.

Dave Schroeder called the meeting to order at 10 a.m.

Paul Poland moved to approve the minutes of the previous meeting, held on September 15, 2010. The motion was seconded by Susan Nimersheim and carried unanimously.

Martha White moved to approve the Treasurer's report, seconded by Libby Childers. Motion carried unanimously.

**CHAIR'S REPORT-Dave Schroeder**

Dave reported that JC is working on a budget but will be late to the meeting. Dave reminded the board that Susan will be attending the ALA Conference in New Orleans this July. He encouraged us to push the license plates in our committees and that all checks need to go to the State Treasurer. JC, as past chair, will now be in charge of the listserv.

**PAST CHAIR'S REPORT- JC Morgan** reported on the budget. His goal is to have a zero difference budget between income and expense in the budget summary. He suggested that each committee construct their own budget using his guidelines. For instance the Advocacy Committee will no longer be paying a lobbyist so the budget will be used for more tangible items such as the READ posters. Travel should come out of the specific line item and should realistically reflect the cost of hotel, meals and transportation. Susan Nimersheim moved to accept the amended, proposed budget and Rene Hutcheson seconded. The motion carried unanimously and JC will send out a revised budget in a few days.

## COMMITTEE REPORTS

**Advocacy:** **JC Morgan** reported that the Advocacy Committee meets later today. He and Terry Manuel are working together to stay on top of the funding formula being questioned as part of HB 44. The Legislative Meet and Greet was very successful with 786 people participating and many legislators hearing the word “library” in a non-budget year, which is unusual from their point of view and will be remembered by them. Some libraries are spending money on PSAs. He stated the new logo is Kentucky Public Libraries....every day....every age. Window clings with this new logo will be distributed to each county library in December and January. He reminded us that Earlene gave scarves to her legislators last year and Susan designed a logo that can be embroidered.

**Awards:** **Carrie Herrmann (in absentia)** A link will be provided to the listserv so members can access the descriptions of awards and nominations forms. Postcards will be sent as a reminder.

**Conference Planning Committee:** **Martha White** reported that the conference will be April 11-13 at the Griffin Gate Hotel. The committee next meets on November 24<sup>th</sup> and speakers and programs are well underway. An online form is now up requesting proposals for programs.

**Continuing Education:** **Earlene Arnett** submitted a report which is attached. The “Staff’s Day Out” conferences are scheduled for December and are for support staff. Bookmobile staff meet every other year. JC stated that there will be money in next year’s budget for both the Leadership Institute and the New Directors’ Meeting.

**Intellectual Freedom:** **Mark Adler** submitted a report which is attached. They have had some meetings yet feel they are not making substantial progress toward getting a care package on the table and ready to distribute. They plan to tackle this problem at the November meeting with a more structured plan which includes using examples from previous censorship attacks. Dave offered to help them compile statistics from their survey. JC stated that Mark has done a lot of work and has developed assignments for people to study which will help with training sessions for staff and trustees undergoing censorship challenges.

**Membership:** **Rene Hutcheson** reported that there are currently 688 members in KPLA, and it is still the largest section in KLA. She will put together the new inserts for the brochures and distribute them to the regional directors.

**Public Relations:** **Lisa Rice** reported that the committee met once as a group then in a conference call with the videographer in Bowling Green and they shot 3 PSAs. They will be up on the website soon. The website has been put together but they are trying to get it populated. There are links to the conference and request for proposals but no pictures yet. The YouTube video parody of “I Will Survive” was discussed.

**Standards:** **Lisa Rice** reported that the standards applications are now due November 1<sup>st</sup> and there is still a compatibility problem with the software. She has only received 35-40 so far. Next year is a revision year and we had 71 last year. The committee plans to chart the results and break it down according to service populations so that the benchmarks will be more meaningful to directors and trustees. Hopefully we will start to use the standards for long range planning. The standards report is attached.

**TRUSTEE ROUNDTABLE:** **Paul Poland** explained that his committee is working on the trustee certification program. He would like to have it in place so that trustees become certified when first appointed. He hopes to have this program online and easily accessible and that it would be a statewide program possibly becoming a Kentucky statute. The trustee would spend approximately 5 hours every 4 years in a continuing education program which would grant them certification status. Some legislators are not comfortable with unelected officials having the ability to set a tax rate, and this certification process lends credibility to the trustees.

#### **UPCOMING DATES AND EVENTS**

The next KPLA Executive Board Meeting will be Wednesday, January 26 at 10:00 am in the conference room at KDLA in Frankfort.

#### **ADJOURNMENT**

The meeting adjourned at 11:30 am on a motion from JC Morgan, seconded by Paul Poland. Motion carried unanimously.

Respectfully submitted,

Rene Hutcheson  
KPLA Secretary